

Logan Rogersville Baseball Program
Head Coach-Casey Ledl
RBI Sponsorship Chair-Jeff Reeves, Mike Craft

Dear Prospective Businesses:

My name is Casey Ledl and I am the new Head Baseball Coach at Logan Rogersville High School. First, I would like to sincerely thank you for your support of the community and of the school system here in Rogersville. Being Rogersville alumni, I know it's a wonderful community with great people, schools, and programs.

I am contacting you in an effort to provide some opportunities for sponsorships and advertising with our baseball program. Recently, the Rogersville Baseball Incorporated program (RBI), has launched a new website, new advertising at the field, and new sponsorship packages located directly below this letter. It documents several different levels and dollar amounts. It also provides a detailed description of what kind of advertising will be displayed for each level. I would love to have the opportunity to sit down with you in person if you should be interested in advertising with Rogersville Baseball.

The goal of this new sponsorship initiative is to provide actual advertising and positives for prospective businesses; not a donation. We are very excited about our new website- www.logrogbaseball.com and believe it will provide valuable assets to local businesses to connect directly with the people who live in the community. We anticipate thousands of website hits by the end of the year from local community members.

We also have six "Wildcat Sponsorships" available. This involves direct advertising at the baseball field with a professionally painted sign by Commercial signs here in Rogersville. The signs would be located on the Scoreboard and in full view of all patrons watching Rogersville baseball. Those businesses would also become an official sponsor of Wildcat Baseball and would be announced at every game for the contributions.

Again, the levels are located directly below this letter. Please look over these opportunities and let us know if you might be interested in sponsoring Rogersville Baseball. Mike Craft- mike.craft@wilfischer.com Jeff Reaves- jeffreaves24@gmail.com, or Coach Ledl at clledl@logrog.net. The Wildcat Sponsorships are limited to six so it must be first come first serve as far as scoreboard advertisements.

Again, thank you for your time and continued support of Logan Rogersville and its school system. I look forward to hearing from you and continuing the success of the Rogersville Baseball program.

Sincerely,

Casey Ledl,
Head Baseball Coach

RBI Sponsorship Form for Prospective Businesses
Chairperson- Jeff Reaves, Mike Craft

Sponsorship Packages (All are one year contracts):

3 levels

Wildcat Level 1000.00-1500.00 Scoreboard Advertisement/Website

Wildcat- (Renewal will cost 500.00-750.00 after 1st year)

- Ad/Logo or business card professionally screen-printed onto the baseball field scoreboard by Quality Trim and Sign (Only 3 spots available)
- Premium Advertising on the Website on the home page
- Announced every inning as an official sponsor of Wildcat Baseball at all home games during the summer schedule (Approximately 50 games)

LR Level 450.00 OF Wall Banner/Website

LR- (Renewal will cost 300.00 after 1st year)

- OF banner custom made with logo by Quality Trim and Sign
- Premium Advertising on the Website on the home page
- Announced every inning as an official sponsor of Wildcat Baseball at all home games during the summer schedule (Approximately 50 games)

Maroon 300.00 AD/Logo/Sign/Main pages of Website

- Website Ad /Sponsorship Banner
- Official sponsorship banner located on the concession stand- hung by members of RBI
- Premium Page Advertising- Scores/Stats/Rosters (Rotating on each page)

Friends 100.00 Banner/AD/Main pages of Website

- Business card or logo to be screen printed with other local businesses

Sponsorship Level _____

Name of Business:

Address:

Contact Number/Email:

Name of Contact:

Amount Billed/Paid:

Check Received (Date)

Signature (Business)

Signature-Sponsorship Chair

Date:

“Be the Official Sponsor of Home Tournaments for the Rogersville Wildcats”

Tournament Sponsorships for individual tournaments (Summer Only)
2 levels

- Individual Tournaments
 - o 100.00
 - Commercial read over the PA every other inning for each game for the duration of the tournament
 - o 250.00
 - Commercial read every inning over PA every game
 - Special Thanks-Announced as Official sponsor for the tournament before and after every game
 - Banner/Visual Announcement of company being an official sponsor of the tournament

- All Home Tournaments
 - o 500.00
 - Commercial read every other inning over PA every game
 - Special Thanks-Announced as Official sponsor for the tournament before and after every game
 - Banner/Visual Announcement of company being an official sponsor of the tournament
 - Announced for all four home tournaments during summer tournaments