

Logan Rogersville Baseball Program
Head Coach-Casey Ledl
RBI Sponsorship Chair-Matt Zahn, Ethan Mather, Keaton Towe

Dear Prospective Businesses:

My name is Casey Ledl and I am the Head Baseball Coach at Logan Rogersville High School. First, I would like to sincerely thank you for your support of the community and of the school system here in Rogersville. Being Rogersville alumni, I know it's a wonderful community with great people, schools, and programs.

I am contacting you in an effort to provide some opportunities for sponsorships and advertising with our baseball program. Recently, the Rogersville Baseball Incorporated program (RBI), has launched a new website, new advertising at the field, and new sponsorship packages located directly below this letter. It documents several different levels and dollar amounts. It also provides a detailed description of what kind of advertising will be displayed for each level. I would love to have the opportunity to sit down with you in person if you should be interested in advertising with Rogersville Baseball.

The goal of this sponsorship initiative is to provide actual advertising and positives for prospective businesses; not a donation. We are very excited about our new website- www.logrogbaseball.com and believe it will provide valuable assets to local businesses to connect directly with the people who live in the community. We anticipate thousands of website hits by the end of the year from local community members.

We also have "Wildcat Sponsorships" available. This involves direct advertising at the baseball field with a professionally printed sign by Quality Trim and Sign here in Springfield. The signs would be located on concession stand and individual pillars in full view of all patrons watching Rogersville baseball. Those businesses would also become an official sponsor of Wildcat Baseball and would be announced at every game for the contributions with mentions on our Facebook live feed for in game announcing.

Again, the levels are located directly below this letter. Please look over these opportunities and let us know if you might be interested in sponsoring Rogersville Baseball. Matt Zahn at mattzahn11@gmail.com, or Coach Ledl at cledl@logrog.net. The Wildcat Sponsorships are limited to six so it must be first come first serve as far as scoreboard advertisements.

Again, thank you for your time and continued support of Logan Rogersville and its school system. I look forward to hearing from you and continuing the success of the Rogersville Baseball program.

Sincerely,

Casey Ledl,
Head Baseball Coach

RBI Sponsorship Form for Prospective Businesses

Chairperson- Matt Zahn

Head Coach-Casey Ledl

Sponsorship Packages (All are one-year contracts):

3 levels

Wildcat Level 1000.00 Concession/Game AD's /Concession Pillar/Website

Wildcat- (Renewal will cost 750.00 after 1st year)

- Ad/Logo on sponsorship banner (contains all sponsors) mounted on the concession stand
- Ad/Announcement two times per game from press box and mentioned on Facebook
- Premium Advertising on the Website on the home page
- Website Ad directly connected to your business website
- **Individual AD/Logo located on the pillars of the concession stand (vinyl banners) as you walk into the stadium-High visibility!!!!**

Maroon 500.00 Press Box/Website AD

Maroon- (Renewal will cost 300.00 after 1st year)

- Website Ad directly connected to your business website
- Official sponsorship banner located on the concession stand- hung by members of RBI
- Page Advertising- Scores/Stats/Rosters (Rotating on each page)

White 200.00 Website AD

White- (Annually renewed)

- Page Advertising- Scores/Stats/Rosters (Rotating on each page) and sponsorship page

Sponsorship Level _____

Name of Business:

Address:

Contact Number/Email:

Name of Contact:

Amount Billed/Paid:

Check Received (Date)

Signature (Business)

Signature-Sponsorship Chair

Date: